



WHO WE •R•

OUR MISSION is to enable the advancement, promote the value, and enhance the success of those we serve by focusing on Education, Advocacy, and Connections.

OUR VISION is to be a trusted resource and partner, guiding our members and those they serve through the ever-evolving real estate landscape.

OUR CORE VALUES:

- Education • Engagement • Integrity • Leadership •
- Transparency • Inclusion • Philanthropy •

WE BELIEVE:

- in the REALTOR® brand.
- in the REALTOR® Code of Ethics.
- that every member, REALTOR® and Affiliate, brings value to the organization.
- in continuously striving to provide benefits and resources that the members want.
- that our diverse membership and community are strengths.
- that every member has the potential to lead and we will make every opportunity available to identify, support and grow them in that pursuit.
- in servant leadership.
- in technology and staying on the cutting edge of this utility.
- in continuous process improvement.
- it is important to give as much, if not more than we receive.
- it is important to have a symbiotic relationship with the community we serve.
- in the Golden Rule.